



KENNEDY DURFY

Creative Portfolio



Hi There! I'm
KENNEDY

I'm a current NYU Senior,
studying Business of
Media and Technology
and Vocal Performance.

In addition to a love of
musical theatre, I've
found real joy in curating
social media accounts
and series for different
companies and events!



SKILLS:

IMOVIE,

CANVA,

PHOTOSHOP,

ADOBE CC

MY STYLE:

COLORFUL

VIBRANT

YOUTHFUL

ENGAGING

Poster
for a
short
film!





EXPERIENCE

Malissa Young Management: As an intern, I ran the social media page for MYM, as well as editing reel videos, curating posts and infographics, and assisting with the website

EXPERIENCE

Pitch Decks: I've created the pitch deck for an NYU Tisch Senior Thesis film that helped jumpstart funding on the project

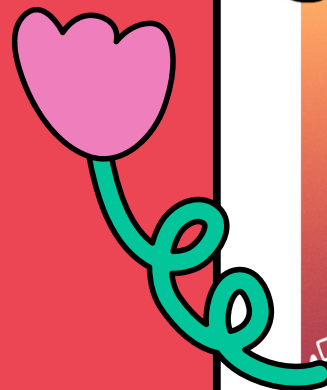
EXPERIENCE

Green Room 42: I produced and directed a cabaret show here, which included the marketing campaign and designs - we saw a turnout of around 80 people at our event

SAG-AFTRA STRIKE

INFO FOR UNION ACTORS

GUIDELINES AND RULES



**MYM INSTAGRAM
33.3%
FOLLOWER
INCREASE OVER
6 MONTHS**

**SERIES INCLUDE:
MYM GUIDE TO AI,
STRIKE GUIDE,
PRIDE SPOTLIGHTS
@MALISSAYOUNGMANAGEMENT**

MALISSA YOUNG MGMT
NYC • LA

a brief guide to

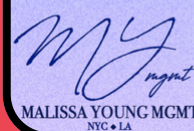
THE SAG-AFTRA STRIKE'S IMPROVED TERMS



WHAT ARE THE TERMS OF THE RECENT AMPTP AND WGA MBA AGREEMENT? WHAT DOES THIS MEAN FOR ME AS AN ACTOR/WRITER/CREATIVE?

ON SEPT. 25TH, THE WGA AND AMPTP REACHED A FINALIZED AGREEMENT REGARDING THE WRITER'S STRIKE.

THE TERM OF AGREEMENT IS SEPT. 25TH THROUGH TO MAY 1ST, 2026. CURRENTLY, SAG-AFTRA HAS NOT REACHED AN AGREEMENT YET.



MYM'S Guide to AI The New SAG-AFTRA Guidelines.

- 1 Generative AI**
WHAT IS IT?
Artificial Intelligence that learns patterns from data and produces content based on those patterns, simulating voice, facial expressions, and movements.
- 2 Digital Replication**
WHAT IS IT?
A background actor digital replica is a version of a background actor's voice or likeness made with the actor physically present, for scenes they didn't actually film.
- 3 CONSENT RULES?**
Planners make a character that clearly look like a real actor. If they use the face and name to prompt the AI, they must get permission from the actor.
- 4 CONSENT RULES?**
Clear and separate consent is required, 48 hours ahead. Replicas shouldn't be used to hit the background counts for the day and replicas will not be used to avoid using background actors.
- 5 NEW GUIDELINES?**
Producers must notify Union of synthetic performers and bargain for compensation, and regular meetings to cover current and future AI Risk and minimize job loss.
- 6 NEW GUIDELINES?**
Time spent creating a replica counts as work time and is paid, if a background actor is called in just for replication they are paid, if the replica is a principal character, the actor gets paid that rate.

PRIDE SERIES

Spotlight on LGBTQIA+ actors and highlighting through Instagram

HAPPY
PRIDE MONTH

20
23

FROM THE TEAM AT MYM!

MARISA BERTANI



she/her

"It means everything to me to be part of the LGBTQIA+ community. I hope to continue seeing more and more representation in the commercial, TV & Film industries and am so honored to be able to contribute to that. I also hope to see greater protections and support for our trans community as anti-LGBTQ laws continue to threaten their safety."

Spotlight on LGBTQIA+ actors and highlighting through Instagram

SAG-AFTRA NEGOTIATIONS STATUS
AS OF JULY 13 2023

SAG-AFTRA	WHAT THEY PROPOSED
WHAT WE ASKED FOR	WHAT WE GOT



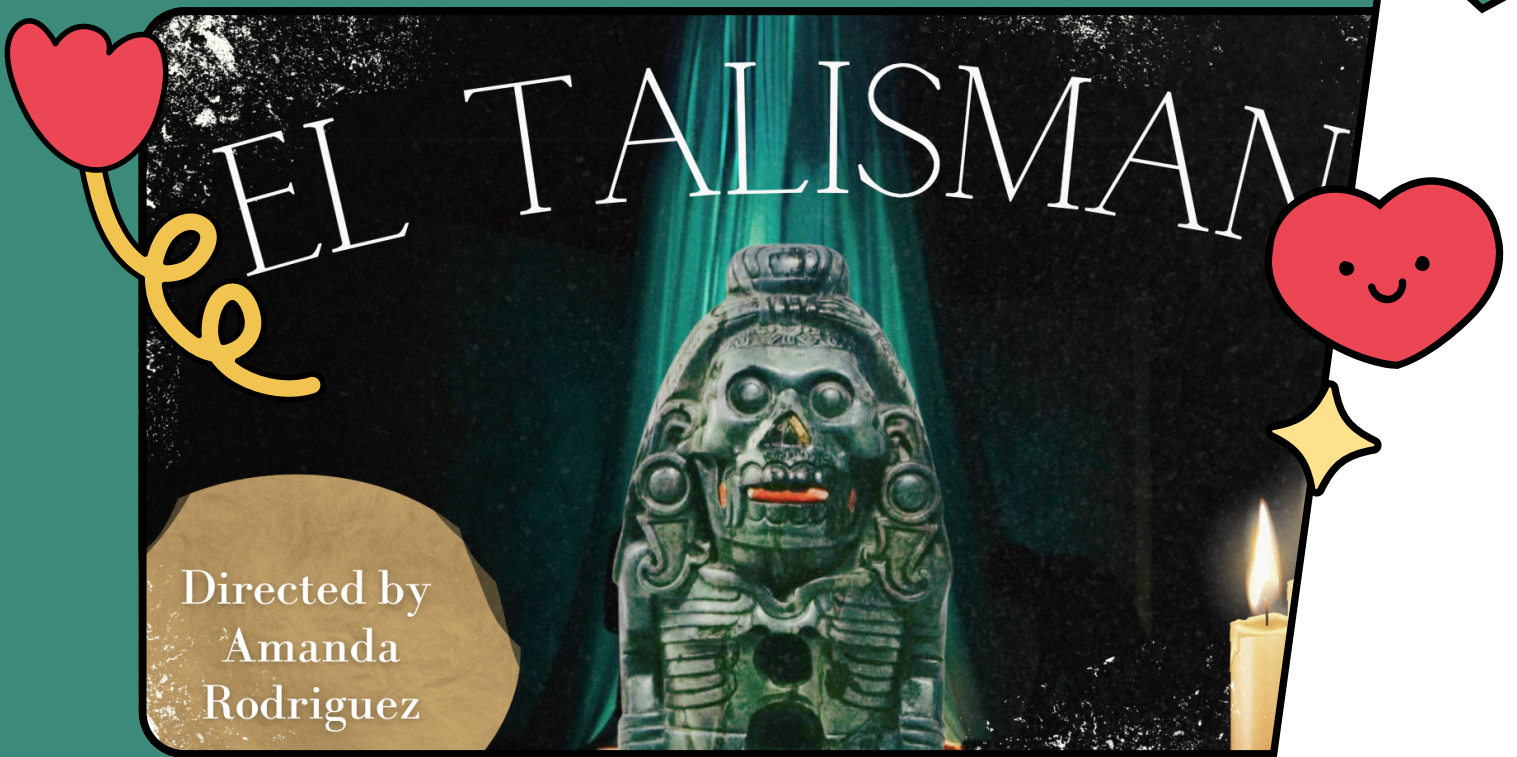
sagaftrastrike@sagaftra.org

(877-878-7453)

On average, my curated posts had 100-300 more "Likes" than normal

Accounts with 50k+ followers consistently reposted content I had created

Emphasis on relaying information to actors!



Directed by
Amanda
Rodriguez

LOCATION
We have a space in
NJ we can use for
filming - suburban
and familial, with the
home looking lived-
in



NYU THESIS
FILM
**PITCH
DECK**
This helped us get
the film approved by
Gigi Dement
(Academy Award
winner 2010)

WHEN ILL STRICKEN ALBA RETURNS HOME FOR HER
GRANDMOTHER'S FUNERAL IN HOPES OF
CONNECTING WITH HER ESTRANGED SISTER LILIA,
SHE FINDS A MYSTICAL FAMILY TALISMAN THAT
BEGINS TO HAUNT HER DREAMS.



-Older sister
-She puts her needs and wants
above others.
-Disconnected from her culture,
thus her family as well.

ALBA

-Younger sister
-Resentful towards Alba for
leaving the family but
understands the importance of
maintaining a relationship.

-A faithful person

LILIA



A NIGHT OF PHOEBE BRIDGERS



1:49 4:10



AT THE GREEN ROOM 42
APRIL 21ST, 9:30

Producing at THE
GREEN ROOM 42

A NIGHT OF PHOEBE BRIDGERS

Marketing and
promos for my
self-produced
show, where we
had a turnout of
80% full house.

GREEN ROOM 42, APRIL 21ST 9:30PM



A NIGHT OF PHOEBE BRIDGERS

A NIGHT OF PHOEBE BRIDGERS

feat. erica spyres, max heitmann, gabriela torres + more!!!



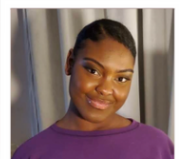
Erica Spyres (she/her)
@espyres



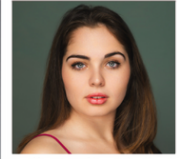
Max Heitmann (he/him)
@maxheitmann



Gabriela Torres (she/her)
@gabriela_sofia_torres



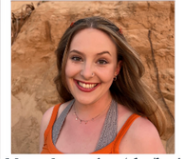
Jade Brathwaite (she/her)
@jadebmuse



Noelle DeFelice (she/her)
@noelle_def



James Gagnon (he/him)
@jamesjosephgagnon



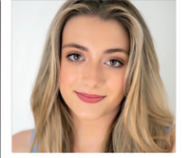
Maya Genozian (she/her)
@mayag.19



Eryk Nicolay (he/him)
@eryk.with.a.y



Lily Soto (she/her)
@lilysoto



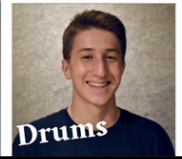
Natalie Steele (she/her)
@nnataliesteele



CJ Tomaszewski (he/him)
@cjtomaszewski



Kennedy Durfy (she/her)
@kennedydurfy



Drums



Bass

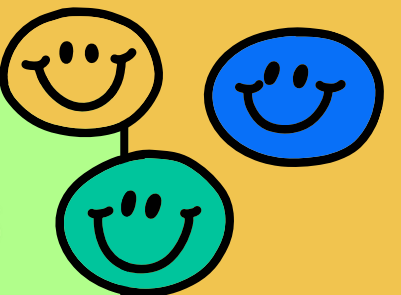


Guitar








\$10 OFF PROMO!
PHOEBE10

A NIGHT OF PHOEBE BRIDGERS



Thank You!



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